

MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding (“MOU”) is made and signed on July 10th, 2018 by and between

PARTNER A: **DU ACCELERATORS (“DU ACCELERATORS”)**
Representative: Soon Jae, Kwon / Representative
Address: 201 Daegudae-ro, Jillyang-eup, Gyeongsan, Gyeongsangbuk-do, South Korea

PARTNER B: **SO IN SO GOOD (“SO IN SO GOOD”)**
Representative: Gautier LOO / General Manager
Address: Innocentre, 72 Tat Chee Ave, Kowloon Tong, Hong Kong

WHEREAS,

Partner A and Partner B would like to cooperate in the scope of works provided in Article 1 of this MOU.
Now, Partners agree with the following terms and conditions:

ARTICLE 1. SCOPE OF COOPERATION

- (a) Promotion of commercialization and activation of business link to support growth of startups
- (b) Supporting the marketing development and production of communication materials for startups
- (c) Establishment of business partnership and joint program development in HKSAR and Korea
- (d) Conducting business related to entrepreneurship by consultation of other organizations

ARTICLE 2. SHARE OF BENEFITS

The partners shall enjoy shared benefit upon the case of cooperation

ARTICLE 3. TERMINATION OF THE MOU

- (e) This MOU shall be valid on the signing date by all partners. This MOU shall terminate upon:
- (f) 30 (thirty) working days in advance notice of termination given by each side at any time during the term of this MOU;
- (g) The Agreement is suspended for cause if either partner determines the other does not faithfully meet any of the terms and conditions of this Agreement. In this case, the either partner suspending the Agreement must inform in writing to the other prior to 30 working days

ARTICLE 4. COUNTERPARTS


This MOU is signed and made in two (2) original copies in English with equal validity. Each shall keep one copy.

ARTICLE 5. GOVERNING LAW


This MOU shall be governed by and construed in accordance with the laws of Hong Kong and Korea. But there is no legal binding.

July 10 (Tue), 2018

ON BEHALF OF PARTNER A



ON BEHALF OF PARTNER B



GAUTIER LOO